



**Equal
Rights
Advocates**

Since 1974, Fighting for Women's Equality



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Equal Rights Advocates and See Jane Run Honor Athletes from UC Davis

(San Francisco) **Equal Rights Advocates (ERA)** is proud to host an awards ceremony in honor of the recipients of the WISE Fund on October 20th from 5:30 to 7:30 p.m. The event will be held at **See Jane Run**, a women's athletic retail store, located at 3910 24th Street in San Francisco's Noe Valley neighborhood. Refreshments will be served. Families with children are encouraged to attend!

The WISE Fund originated from the successful settlement of a case **ERA** brought on behalf of female student athletes at UC Davis who sought equal athletic opportunities on campus.

The purpose of the WISE Fund is to support the development of women athletes at the club level by providing grants to selected women and co-ed clubs for team-related expenses including coaching, training, equipment, uniforms, travel or competition. The Women's Foundation of California administers the Fund.

This year's grantees are:

- Women's Club Soccer
- Co-Ed Club Fencing
- Women's Club Hunter Jumper
- Women's Club Field Hockey
- Women's Club Lacrosse
- Co-Ed Club Alpine & Snowboard
- Women's Club Rugby
- Women's Club Softball

Among the speakers will be Keasara M. Williams, an associate at Gordon & Rees, who played for the Cal Women's Basketball team from 2000-2004. Ms. Williams also volunteers as the coach for the Redwood High School girls' varsity basketball team.

"**ERA** is proud to recognize the UC Davis athletes who embody both athletic and academic excellence," said **ERA** Executive Director Arcelia Hurtado. "This remarkable outcome is representative of **ERA's** work on behalf of women and girls through our 'Educational Empowerment' campaign."

Founded in 1974 **Equal Rights Advocates** is a national non-profit organization in San Francisco dedicated to protecting and expanding economic and educational access and opportunities for women and girls.

See Jane Run is a women's athletic retail and event management company. The company has an online store plus four locations in California and Idaho.

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