



EQUAL RIGHTS

A D V O C A T E S

Fighting for Women's Equality

1170 Market Street, Suite 700
San Francisco, CA 94102
Phone: 415.621.0672

www.EqualRights.org

PRESENTING SPONSOR \$100,000

- Two VIP tables with seating for 20 guests, invitation for all guests to attend VIP reception and exclusive meet and greet with keynote speaker
- Includes displayed sponsorship of VIP reception and prominent program segment recognition
- Option to provide SWAG bag items (items first come, first served)
- Topmost recognition and visibility on all print, media, and social media event materials including signage and onscreen presence, logo featured on ERA website – **reach over 200,000 people.**
- Two-page, color ad in the Luncheon program distributed to 1,200 Bay Area leaders in business, law, and politics.
- Opportunity to appoint four of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception.
- Opportunity to present onstage how your company puts workplace justice into practice and showcase your commitment to equality.

TITLE SPONSOR \$50,000

- Two VIP tables with seating for 20 guests and invitation for all guests to attend VIP reception
- Program segment sponsorship
- Option to provide SWAG bag items (items first come, first served)
- Prominent recognition and visibility on all print, media, and social media event materials including signage and onscreen presence, logo featured on ERA website – reach over 200,000 people.
- Full-page, color ad in the Luncheon program distributed to 1,200 Bay Area leaders in business, law, and politics.
- Opportunity to appoint four of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception.

PLATINUM SPONSOR \$25,000

- VIP table with seating for 10 guests and invitation for all guests to attend VIP reception
- Prominent Credit on our short film
- Option to provide SWAG bag items (items first come, first served)
- Prominent recognition and visibility on all print, media, and social media event materials including signage and onscreen presence, logo featured on ERA website – reach over 200,000 people.
- Full-page, color ad in the Luncheon program distributed to 1,200 Bay Area leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception.

GOLD SPONSOR \$10,000

- Premier table with seating for 10 guests and invitation for all guests to attend VIP reception
- Sponsorship of event lounge
- Prominent recognition and visibility on all print, media, and social media event materials including signage and onscreen presence, logo featured on ERA website – reach over 200,000 people.
- Full-page, black & white ad in the Luncheon program distributed to 1,200 Bay Area leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception.

SILVER SPONSOR \$5,000

- Preferred table with seating for 10 guests
- Sponsorship of Photography background
- Day of recognition and visibility on all print, media, and social media event materials including signage and onscreen presence, logo featured on ERA website – reach over 200,000 people.
- Half-page, black & white ad in the Luncheon program distributed to 1,200 Bay Area leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception.

BRONZE SPONSOR \$3,500

- Table with seating for 10 guests
- Day of recognition and visibility on all print, media, and social media event materials including signage and onscreen presence, logo featured on ERA website – reach over 200,000 people.
- Quarter-page, black & white ad in the Luncheon program distributed to 1,200 Bay Area leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception.

☐ **Yes! I am thrilled to sponsor the ERA 2020 Luncheon at the following level:**

Sponsor Name (As you wish it
to appear on all materials)

Contact

Address

City, State, Zip

Telephone

Email

**Please contact Lara Morgan, Director of Development, at
lmorgan@equalrights.org or 415.575.2395 with any questions about sponsorships,
tickets, ad specifications, and/or deadlines.**