



EQUAL RIGHTS

A D V O C A T E S

Fighting for Women's Equality

1170 Market Street, Suite 700
San Francisco, CA 94102
Phone: 415.621.0672

www.EqualRights.org

PRESENTING SPONSOR \$100,000

Gala Benefits:

- Entry to virtual gala for unlimited guests plus invitation for 20 guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers
- Includes displayed sponsorship of VIP reception and prominent program segment recognition
- Topmost recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people across web, social, and email**
- Full displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint four of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.
- Opportunity to present during the program how your company puts workplace justice into practice and showcase your commitment to equality.
- Prominent logo credit on our short film

Additional Events Included with sponsorship:

- Lead sponsorship of ERA's Real Talk Series featuring prominent thought leaders in racial and gender justice reaching ERA's social media network of 25,000+
- Lead sponsorship of National Telephonic Townhall Series: New American Majority listening sessions in ten cities across the country with 50,000 working women of color featuring national influencers

TITLE SPONSOR \$50,000

Gala Benefits:

- Entry to virtual gala for unlimited guests plus invitation for 20 guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers
- Includes displayed program segment recognition
- Prominent recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people across web, social, and email**
- Prominent displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.
- Credit on our short film

Additional Events Included with sponsorship:

- Sponsorship of ERA's Real Talk Series featuring prominent thought leaders in racial and gender justice reaching ERA's social media network of 25,000+
- Sponsorship of National Telephonic Townhall Series: New American Majority listening sessions in ten cities across the country with 50,000 working women of color featuring national influencers

PLATINUM SPONSOR \$25,000

Gala Benefits:

- Entry to virtual gala for unlimited guests plus invitation for 10 guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers
- Prominent recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people across web, social, and email**
- Prominent displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.
- Credit on our short film

Additional Events Included with sponsorship:

- Sponsorship of National Telephonic Townhall Series: New American Majority listening sessions in ten cities across the country with 50,000 working women of color featuring national influencers

GOLD SPONSOR \$10,000

Gala Benefits:

- Entry to virtual gala for unlimited guests plus invitation for 10 guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers
- Sponsorship of virtual event networking breakout room
- Recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people across web, social, and email**
- Displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.
- Credit on our short film

Additional Events Included with sponsorship:

- Sponsorship of ERA's Real Talk Series featuring prominent thought leaders in racial and gender justice reaching ERA's social media network of 25,000+

SILVER SPONSOR \$5,000

Gala Benefits:

- Entry to virtual gala for unlimited guests plus invitation for 2 guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers
- Recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people across web, social, and email**
- Displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition with invitations to attend the VIP reception.
- Credit on our short film

Additional Events Included with sponsorship:

- Sponsorship of one event in ERA’s Real Talk Series featuring prominent thought leaders in racial and gender justice, reaching ERA’s social media network of 25,000+

BRONZE SPONSOR \$3,500

Gala Benefits:

- Entry to virtual gala for unlimited guests plus invitation for 1 guest to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers
- Recognition and visibility on all print, media, and social media event materials including onscreen presence featured on ERA website – **reach over 300,000 people across web, social, and email**
- Displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company’s leaders to ERA’s Honorary Steering Committee, earning them public recognition with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.

Yes! I am thrilled to sponsor the ERA 2020 Annual Gala at the following level:

Sponsor Name (As you wish it to appear on all materials)

Contact

Address

City, State, Zip

Telephone

Email

Please contact Lara Morgan, Director of Development, at lmorgan@equalrights.org or 415.575.2395 with any questions about sponsorships, tickets, ad specifications, and/or deadlines.