



1170 Market Street, Suite 700
San Francisco, CA 94102
Phone: 415.621.0672

www.EqualRights.org

PRESENTING SPONSOR \$100,000

Gala Benefits:

- Two VIP “tables” including entry to virtual gala for 20 guests, invitation for all guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers.
- Includes displayed sponsorship of VIP reception and prominent program segment recognition
- Topmost recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people.**
- Full displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint four of your company’s leaders to ERA’s Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.
- Opportunity to present during the program how your company puts workplace justice into practice and showcase your commitment to equality.
- Prominent logo credit on our short film

Additional Events Included with sponsorship:

- 2 virtual events in ERA’s Summer Series featuring prominent thought leaders in racial and gender justice
- 2 National Telephonic Townhalls: New American Majority listening sessions featuring national influencers

TITLE SPONSOR \$50,000

Gala Benefits:

- Two VIP “tables” including entry to virtual gala for 20 guests, invitation for all guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers.
- Includes displayed program segment recognition
- Prominent recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people.**
- Prominent displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company’s leaders to ERA’s Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.
- Credit on our short film

Additional Events Included with sponsorship:

- 2 virtual events in ERA’s Summer Series featuring prominent thought leaders in racial and gender justice
- 1 National Telephonic Townhall: New American Majority listening sessions featuring national influencers

PLATINUM SPONSOR \$25,000

Gala Benefits:

- One VIP “table” including entry to virtual gala for 10 guests, invitation for all guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers.

- Prominent recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people.**
- Prominent displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.
- Credit on our short film

Additional Events Included with sponsorship:

- 1 virtual event in ERA's Summer Series featuring prominent thought leaders in racial and gender justice
- 1 National Telephonic Townhall: New American Majority listening sessions featuring national influencers

GOLD SPONSOR \$10,000

Gala Benefits:

- One VIP "table" including entry to virtual gala for 10 guests, invitation for all guests to attend virtual VIP reception and exclusive meet and greet networking breakout with keynote speakers.
- Sponsorship of virtual event networking breakout room
- Recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people.**
- Displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.
- Credit on our short film

Additional Events Included with sponsorship:

- 1 virtual event in ERA's Summer Series featuring prominent thought leaders in racial and gender justice OR
- 1 National Telephonic Townhall: New American Majority listening sessions featuring national influencers

SILVER SPONSOR \$5,000

Gala Benefits:

- Includes one "table" including entry to virtual gala for 10 guests
- Recognition and visibility on all print, media, and social media event materials including onscreen presence, logo featured on ERA website – **reach over 300,000 people.**
- Displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company's leaders to ERA's Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception.
- Credit on our short film

BRONZE SPONSOR \$3,500

Gala Benefits:

- Includes one "table" including entry to virtual gala for 10 guests

Please contact Lara Morgan, Director of Development, at lmorgan@equalrights.org or 415.575.2395 with any questions about sponsorships, tickets, ad specifications, and/or deadlines.

- Recognition and visibility on all print, media, and social media event materials including onscreen presence featured on ERA website – **reach over 300,000 people.**
- Displayed ad in the virtual event platform visible to 3,000+ Bay Area and national leaders in business, law, and politics.
- Opportunity to appoint two of your company’s leaders to ERA’s Honorary Steering Committee, earning them public recognition as champions of gender justice with invitations to attend the VIP reception and breakout networking sessions with keynote speakers.

☐ **Yes! I am thrilled to sponsor the ERA 2020 Annual Gala at the following level:**

Sponsor Name (As you wish it to appear on all materials)

Contact

Address

City, State, Zip

Telephone

Email

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