



EQUAL RIGHTS ADVOCATES 50TH ANNIVERSARY GALA: THE FUTURE IS NOW
MAY 30, 2024

DINNER AND RECEPTION IN SAN FRANCISCO
VIRTUAL EVENT FOR ATTENDEES ACROSS THE COUNTRY

SPONSOR

Join Equal Rights Advocates in celebrating an incredible 50 years of advancing equality, defending justice, and building a future that works for all of us. This May, we invite our community to come together for a night of celebration and inspiration as we honor our collective power to create change.

Your investment in Equal Rights Advocates on our 50th anniversary powers our programmatic work advancing gender, racial, and economic justice – now and for generations to come.

Contact **Jacqui Logan**, jlogan@equalrights.org, to reserve your sponsorship.

ICON

\$250,000

- Recognition as an Icon Sponsor during ERA on-stage program
- Option of speaking opportunities in person within the ERA program (3 minutes) or speaking opportunities through prerecorded video (3 minutes)
- 3 premier tables of 10 at ERA's Gala with optimal viewing placement
- Entry for 30 to pre-event VIP reception
- 4 seats on ERA Honorary Steering Committee
- Logo placement on gala marketing materials (invite, program book, website, signage)
- One (1) full page color on-screen promotional slide during program
- Recognition in press release and media outreach
- Top level visibility on all ERA social media platforms
- Photo opportunities with high profile icons
- One (1) post-event Thank You post on social platforms
- Acknowledgement of support in post event thank you email
- Option of Instagram live interview or LinkedIn conversation with ERA Executive Director, Noreen Farrell



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SPONSOR

TITLE

\$100,000

- Recognition as a Title Sponsor during ERA on-stage program
- Speaking opportunities through prerecorded video (1 minute)
- 2 premier tables of 10 at ERA's Gala with optimal viewing placement
- Entry for 20 to pre-event VIP reception
- 3 seats on ERA Honorary Steering Committee
- Logo placement on gala marketing materials (invite, program book, website, signage)
- One (1) full page color on-screen promotional slide during program
- Recognition in press release and media outreach
- Premiere level visibility on all ERA social media platforms
- Photo opportunities with high profile icons
- One (1) post-event Thank You post on social platforms
- Acknowledgement of support in post event thank you email
- Option of Instagram live interview or LinkedIn conversation with ERA Executive Director, Noreen Farrell

EXCLUSIVE OPPORTUNITY

\$100,000

IMMERSIVE EXPERIENCE SPONSOR

1 AVAILABLE

- Exclusive branding of on-site immersive experience bringing ERA's five-decades of wins for gender justice to the event through photo and visual elements.
- 2 premier tables of 10 at ERA's Gala with optimal viewing placement
- Entry for 20 to pre-event VIP reception
- 3 seats on ERA Honorary Steering Committee
- Logo placement on gala marketing materials (invite, program book, website, signage)
- One (1) full page color on-screen promotional slide during program
- Recognition in press release and media outreach
- Premiere level visibility on all ERA social media platforms
- Photo opportunities with high profile icons
- One (1) post-event Thank You post on social platforms
- Acknowledgement of support in post event thank you email

In addition to entry to ERA's Gala in San Francisco, as noted above, all sponsorships also include unlimited tickets to the virtual event.



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CHAMPION

\$50,000

- Recognition as a Champion Sponsor during ERA on-stage program
- 1 premier table of 10 at ERA's Gala
- Entry for 10 to pre-event VIP reception
- 2 seats on ERA Honorary Steering Committee
- Logo placement on gala marketing materials (invite, program book, website, signage)
- One (1) full page color on-screen promotional slide during program
- Elevated visibility on all ERA social media platforms
- Photo opportunities with high profile icons
- Acknowledgement of support in post event thank you email

PLATINUM

\$25,000

- Recognition as a Platinum Sponsor during ERA on-stage program
- 1 premiere table of 10 at ERA's Gala
- Entry for 4 to pre-event VIP reception
- 1 seat on ERA Honorary Steering Committee
- Logo placement on gala marketing materials (invite, program book, website, signage)
- One (1) full page color on-screen promotional slide during program
- Visibility on all ERA social media platforms
- Photo opportunities with high profile icons
- Acknowledgement of support in post event thank you email

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GOLD

\$10,000

- 1 table of 10 at ERA's Gala
- Entry for 4 to pre-event VIP reception
- 1 seat on ERA Honorary Steering Committee
- Logo placement on gala marketing materials (program book, website, signage)
- One (1) full page color on-screen promotional slide during program
- Visibility on all ERA social media platforms
- Acknowledgement of support in post event thank you email

SILVER

\$5,000

- 5 tickets to ERA's Gala
- Entry for 3 to pre-event VIP reception
- 1 seat on ERA Honorary Steering Committee
- Logo placement on gala marketing materials (program book, website, signage)
- One (1) full page color on-screen promotional slide during program
- Visibility on all ERA social media platforms
- Acknowledgement of support in post event thank you email

BRONZE

\$3,500

- 3 tickets to ERA's Gala
- Entry for 3 to pre-event VIP reception
- Name listing on gala marketing materials (program book, website)
- Acknowledgement of support in post event thank you email

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EVENT HOST

\$2,500

- 2 tickets to ERA's Gala
- Entry for 2 to pre-event VIP reception
- Name listing on gala marketing materials (program book, website)
- Acknowledgement of support in post event thank you email

ADVOCATE

\$1,000

- 1 ticket to ERA's Gala
- Entry for 1 to pre-event VIP reception
- Name listing on gala marketing materials (program book, website)

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**CONTACT JACQUI LOGAN, JLOGAN@EQUALRIGHTS.ORG,
TO RESERVE YOUR SPONSORSHIP NOW.**