



## Tax Deductible Giving and Equal Rights Advocates

In this critical moment, we're fighting back with courage, heart, and a plan built on decades of experience defending and advancing gender, racial, and economic justice. Your support ensures we can defend fundamental rights, confront gender-based violence and discrimination, and advance equity in workplaces, schools, and communities nationwide.

Did you know that more donors are choosing innovative ways to fuel the work of their favorite nonprofits? There are many ways to support Equal Rights Advocates with tax-efficient, non-cash gifts. Here are just a few—learn more at <http://give.equalrights.org/GivetoERA2025> or by emailing us at [development@equalrights.org](mailto:development@equalrights.org).

- **Giving from an IRA (Tax-Free):** If you are 70½ or older, you can make an IRA Qualified Charitable Distribution Gift, transferring funds directly from your IRA to ERA. This allows you to give up to \$108,000 annually without incurring income taxes, while also satisfying your required minimum distribution. It may also reduce Medicare premiums and lower the taxable portion of Social Security benefits.
- **Donor Advised Fund (DAF) Gifts:** To donate to ERA from your donor-advised fund (DAF), log in to your DAF sponsor's online portal, select Equal Rights Advocates as your nonprofit of choice, and recommend a grant. It's one of the easiest and most impactful ways to sustain our work. Our EIN and contact information can be found below.
- **Charitable Stock Gifts and Mutual Funds:** Donors who transfer stock or mutual funds directly to ERA can avoid federal capital gains taxes and receive a federal income tax deduction for the current market value of the gift. Similar state tax benefits may also apply. Please contact Jacqui Logan, Deputy Development Director, at [jlogan@equalrights.org](mailto:jlogan@equalrights.org) or 415-575-2388 for additional information on gifting stock or mutual funds to ERA.
- **Legacy Giving:** Consider including Equal Rights Advocates in your will or trust. Planned gifts help ensure ERA's mission endures for generations. By including ERA in your estate plan with a bequest or appreciated asset, or as a beneficiary or your life insurance or retirement plans, you become part of a special group of donors whose generosity sustains our mission far into the future, protecting and advancing rights and opportunities for women, girls, and people of all gender identities in the years to come. For more information, please contact Alexandra Aquino-Fike, Director of Development, at [aaquinofike@equalrights.org](mailto:aaquinofike@equalrights.org) or 415-575-2382.
- **Recent Changes:** Effective for the 2026 tax year, there are potentially significant new restrictions on charitable deductions, including a new higher deduction floor for itemized deductions and a new cap on deductions for high earners. Donors who make gifts before the end of 2025 will enjoy the current more favorable rules before they expire.

As always, cash donation are accepted via check or ERA's website, visit <http://give.equalrights.org/GivetoERA2025>

Please consult with your financial or tax advisor for further information. None of the information stated herein constitutes legal or financial advice.

Thank you for investing in this vital work. Together, we are building a more just and equitable future—one where fundamental rights are protected, opportunities are accessible to all, and gender justice prevails.

Onward,

Equal Rights Advocates

Contact: [development@equalrights.org](mailto:development@equalrights.org)

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